



MEDIA REGULATION

This document sets out all the rules governing the activities of accredited media at events on the various Le Mans circuits. Before applying for accreditation, **the applicant must read these rules and accept their content**. The press department of the Automobile Club de l'Ouest reserves the right to modify or refuse an accreditation request at any time for failure to comply with the various rules applied.

- 1. APPLICATION FOR ACCREDITATION**
- 2. ACCREDITED PHOTOGRAPHER BRIEFING**
- 3. TABARDS**
- 4. SERVICE ROAD SAFETY**
- 5. DRONE USE**
- 6. SALE OF PHOTOS/VIDEOS**
- 7. CONTACTS**

1. APPLICATION FOR ACCREDITATION

For each event on the various Le Mans circuits organized by the Automobile Club de l'Ouest, **anyone wishing to obtain media accreditation for the event must fully complete the accreditation request form**, either via the form dedicated to 24-hour events, or via a form for smaller-scale events.

The various forms can be found in our press releases, posted online on the Automobile Club de l'Ouest newsroom (<https://newsroom.lemans.org/fr/search>).

To be considered, all accreditation requests must be sent to the Automobile Club de l'Ouest press team (accreditations.presse@lemans.org), who will then decide whether or not to approve your request. Media accreditation entitles the holder to free access to the site for the duration of the event. Obtaining one or more accreditations for past events is not a guarantee for new accreditations.

Event or season accreditation may be suspended at any time for failure to comply with these rules and/or the photographer's briefing.

Automobile Club de l'Ouest press office will make the final decision on the validity of the accreditation once the accreditation application period has closed. The organizer reserves the right to refuse accreditation without justification.

Once validated, media accreditation is strictly personal and cannot be transferred to a third party (even in the event of a last-minute replacement).

Any incomplete application (letter of assignment, insurance, non-compliant photo, etc.) will not be taken into consideration.

2. ACCREDITED PHOTOGRAPHER BRIEFING

Since 2020, the photographer's briefing has been written or produced on video, depending on the events on the Le Mans circuits. The briefing is delivered by the Automobile Club de l'Ouest press office. No tabard is issued without the consent of the rules in service lanes. This briefing concerns accredited photographers and videographers, as well as journalists wishing to cover the trackside of the various circuits. **In the event of non-compliance with the photographer's briefing, the Automobile Club de l'Ouest press service reserves the right to issue various warnings, with the temporary or total withdrawal of the tabard, prior to the total withdrawal of accreditation.**

3. TABARDS

The tabard can only be handed out during press room opening hours by the press relations officer. The media must present an insurance policy mentioning the activity of photographer or videographer on circuit before claiming a "photographer / videographer" accreditation. **Accredited persons release the event organizers from all liability.**

In order to limit trackside risks, the organization's press relations officer, in conjunction with race management may limit the number of tabard to two per media outlet.

4. SERVICE ROAD SAFETY

All media with accreditation for access to service lanes must wear their tabard at all times on the circuit and trackside. The tabard must be fully visible, and nothing must restrict the reading of the tabard number (jacket, backpack, etc.).

Anyone not wearing a tabard will be refused access to the trackside.

5. DRONE USE

Requests for drone overflights must be sent 10 days before the planned date to drone@lemans.org.

6. SALE OF PHOTOS/VIDEOS

Photos and videos are for media use only. As all rights to the image of sporting events belong to the organizers,
it's strictly forbidden to sell photos and videos for marketing purposes or to competing companies and organizations.

7. CONTACTS

Medias@lemans.org

Accreditions.presse@lemans.org