

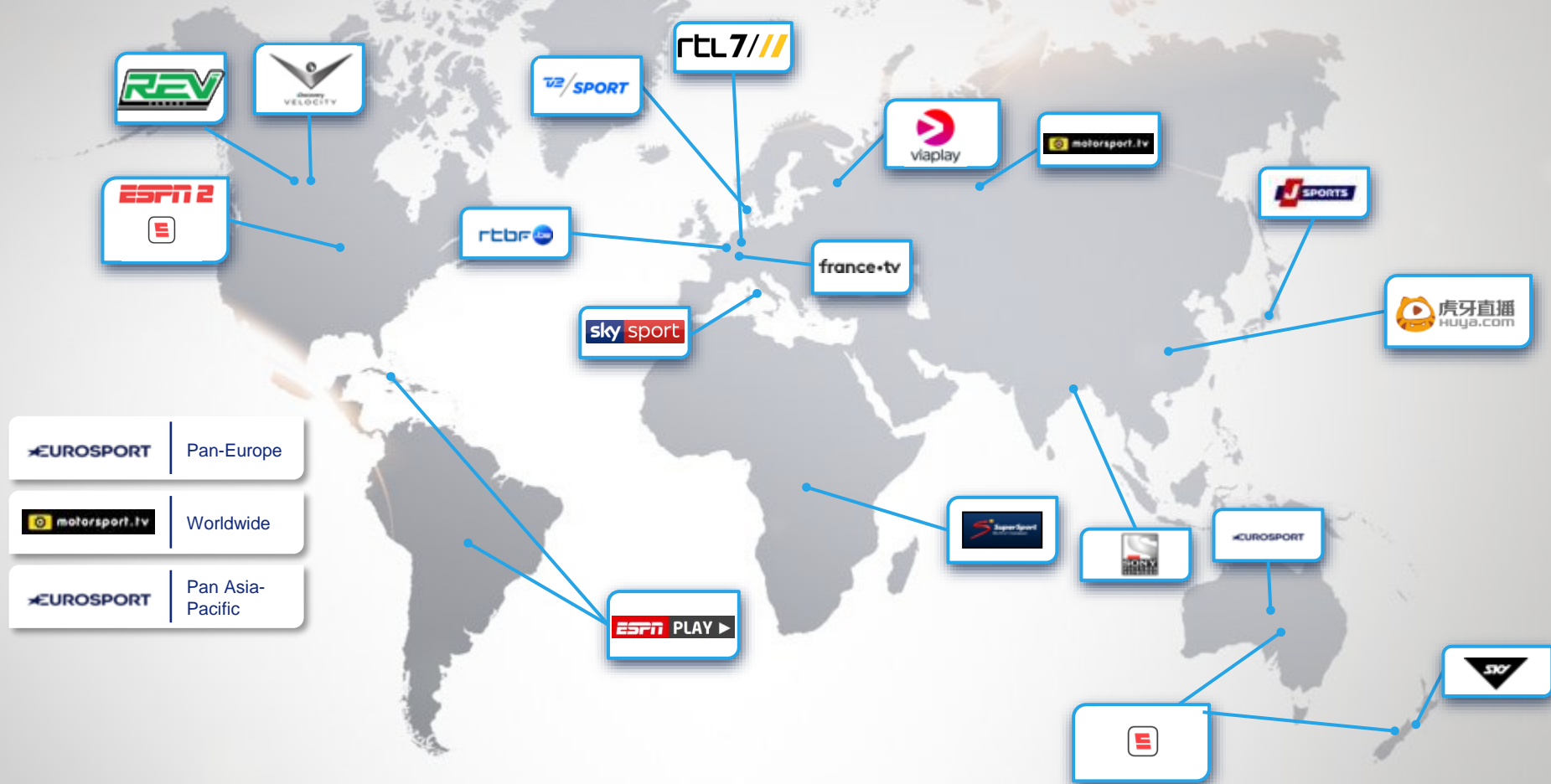
A faint, light-colored world map is visible in the background, centered behind the main text.

TV DISTRIBUTION: 24 Hours of Le Mans Virtual 2020

June 13-14, 2020
15:00 – 15:00 Local time



Le Mans Virtual 2020 BROADCAST PARTNERS



Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Live	Live Saturday 14h30 – 17h15 & 19h30 – 22h00 CEST Live Sunday 10h00 – 15h15 CEST
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live	Live Saturday 14h30 – 17h15 & 19h30 – 22h00 CEST Live Sunday 12h30 – 15h15
	Pan-Europe	Pay TV Potential Reach: 147m HH	Live	Live Saturday 14h30 – 17h15 & 19h30 – 22h00 CEST Live Sunday 12h30 – 15h15 CEST
	UK	Pay TV Potential Reach: TBC	Live	Live Saturday 13h30 – 16h15 & 18h30 – 21h00 BST Live Sunday 11h30 – 14h15 BST
	Denmark	Pay TV Potential Reach: 2.5m	Live	Full Race Live
	Russia	Pay TV and OTTT Potential Reach: around 16m	Live	Full race live
	Belgium	Free-to-Air Potential Reach: 10.4m	Record	RTBF news- report on the race at 1930 CEST the day before

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

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rtl7///

Netherlands

Free-to-Air
Potential Reach: 5.5m

Live

**Live on Saturday 1430-1800 &
2410-2440 & live on Sunday 0900-
0930 & 1200-1515**

sky sport

Italia

Pay TV
Potential Reach: TBC

Live

Full race live

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS
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PAN-ASIA-PACIFIC BROADCASTERS

EUROSPORT

Pan-APAC

Pay TV
Potential Reach: 50m

Live

**Live Saturday 14h30 – 17h15
& 19h30 – 22h00 CEST
Live Sunday 12h30 – 15h15
CEST**

ASIA-PACIFIC BROADCASTERS

EUROSPORT

Australia

Pay TV
Potential Reach: 2.3m

Live

**Live Saturday 14h30 – 17h15
& 19h30 – 22h00 CEST
Live Sunday 12h30 – 15h15
CEST**

J SPORTS

Japan

BS/CS
Potential Reach: 6.3m HH

Live

**Live first 3,5 hours and last 3,5
Hours**



India

Pay TV – Channel Ten 2
Cumulative reach 24.3m

Live

**Live from 0230 to 1515 CEST on
Sunday**


Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS
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ASIA-PACIFIC BROADCASTERS

	New Zealand	Pay TV Potential Reach: TBC	Live	Full race live
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AMERICAS BROADCASTERS

	USA	Pay TV Potential reach: 82m	Live	Live Saturday 8:30am - 12pm ET & 3pm - 5pm ET Live Sunday 3am - 9:15am ET
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	Canada	Cable TV Potential Reaches: 1,283,000 Unique Canadians in an average month	Live	Full race live
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	Canada	Cable, Satellite and Telcom Potential Reaches: 5,2 Million of the 11 Million TV household in the market	Live	Full race live
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PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Live	Full race live
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Broadcaster

Territories

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LIVE // HIGHLIGHTS // NEWS

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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	Internet/OTT	Live	Full race live
	USA	Internet/OTT	Live	Full race live
	Denmark	Internet/OTT	Live	Full race live
	Worldwide	Internet/OTT	Live	Full race live
	Pan-Africa	Internet/OTT	Live	Full race live
	New Zeland	Internet/OTT	Live	Full race live
	France	Internet/OTT/app	Live	Live 1445-1630; 2000-2130; 0900-1030; 1345-1515
	Japan	Internet/OTT	Live	Live first 3,5 hours and last 3,5 Hours

Broadcaster

Territories

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LIVE // HIGHLIGHTS // NEWS
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INTERNET/OTT/MOBILE BROADCASTERS

	Belgium	Internet/OTT	Live	Full race live
	Sweden, Norway and Finland	Internet/OTT	Live	Full race live
	Worldwide	FIA WEC Official App	Live	Full race live
	Netherlands	Internet/OTT	Live	Full race live
 	Latin America (including Brazil) Caribbean & Pacific Rim	Digital broadband player	Live	Full race live
 虎牙直播 huya.com	China	Internet/OTT	Live	Full Race Live