

A light gray world map is centered in the background of the slide. Overlaid on the map is the title text in a bold, dark blue font. The text is centered horizontally and vertically.


# TV DISTRIBUTION: 24 Hours of Le Mans 2018

June 16 – 17, 2018  
15:00 – 15:00 Local time



# LE MANS 2018 BROADCAST PARTNERS



Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
PAN-EUROPEAN BROADCASTERS				
 EUROSPORT	France	Pay TV Potential Reach: 6m HH	Live & Highlights	Live: 15:00 (full race)
 EUROSPORT	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 15:00 (full race)
 EUROSPORT	Pan-Europe	Pay TV Potential Reach: 147m HH	Live & Highlights	Live: 15:00 (full race)
 EUROSPORT	UK	Pay TV Potential Reach: TBC	Live & Highlights	Live: 14:00 (full race)
 motorsport.tv	Pan-Europe	Pay TV Potential Reach: 75m	Highlights	HL from 19.06, 22:00
 motorsport.tv	France	TBC	Highlights	HL from 19.06, 22:00
 motorsport.tv	United Kingdom	TBC	Highlights	HL from 19.06, 22:00

Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
EUROPEAN BROADCASTERS				
	Austria/DACH	Free-to-Air Potential Reach: 3.5m	Highlights	Highlights in "Sport und Talk aus dem Hangar-7, 18.06, 21:15
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	HL: 24.06, 17:00
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	Full race live, HL: TBC
	France	Free-to-Air Potential Reach: 58m	Live	Live: 14:00-17:35, 20:10-20:17, 00:30-11:45, 12:56-15:15
	France	Free-to-Air Potential Reach: 58m	Highlights & News	HL: TBC
	Germany/DACH	Free-to-Air Potential Reach: 72m	Highlights & News	HL: 18.06 23:00 News throughout race
	Germany/DACH	Free-to-Air Potential Reach: 72m	TBC	HL: 22.06 23:10
	Greece	Pay TV Potential Reach: TBC	Highlights	HL: 24.06, 19:00
	Netherlands	Free-to-Air Potential Reach: 15.5m	Live & Highlights	Full race live, Highlights 24.06, 16:00, 30.06, 16:00
	Russia, Ukraine, Baltics* Central Asia**	Pay TV Potential Reach: 24m	Highlights	HL: 20.06 18:00 GMT

\*Baltics: Estonia, Latvia and Lithuania

\*\*Central Asia territories: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan, Georgia,

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**EUROPEAN BROADCASTERS**



Estonia, Latvia, Lithuania

Pay TV  
Potential Reach: 24m

Highlights

**HL: multiple from 19.06**



Spain

TBC

Live & Highlights

**Live: Qualification, 14:30-15:30,  
live race clips every 2 hours  
starting 17:00**

SRG SSR

Switzerland

Free-to-Air  
Potential Reach: 7.3m

News coverage

**News in "Sportaktuell"**



Turkey

Pay TV  
Potential Reach: 5.5m

Highlights

**HL: 24.06, 19:00**



United Kingdom

Free-to-Air  
Potential Reach: 58m

Live

**Live: 13:30-15:00, 22:00-23:00,  
10:00-14:30**



United Kingdom

Pay TV  
Potential Reach: 15m

Highlights

**HL: TBC**

Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
PAN-ASIA-PACIFIC BROADCASTERS				
	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	TBC
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HL: TBC
ASIA-PACIFIC BROADCASTERS				
	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	Full Race live from 21:00
	Australia	Free TV Potential Reach: 24.3m	Highlights	Highlights on "Speedweek"
	Australia	Pay TV Potential Reach: TBC	Highlights	Highlights on "Speedweek"
	China	Free TV Potential Reach: 1bn	News	News edits
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	Full Race & Qualification Live HL: On demand
	China	IPTV Potential Reach: tbc	Live & Highlights	Full Race & Qualification Live HL: On demand
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full Race live: programming from 21:30 HL: Multiple repeats from 24.6, 18:30
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HL: 30/06, 23:00-23:55
	Japan	Pay TV Potential Reach: TBC	Highlights	HL: TBC

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

### ASIA-PACIFIC BROADCASTERS

**NNN**

Japan

Free-to-Air  
Potential Reach: 110m

News

News: part of Wake Up Plus  
programme, 23.06, 08:00



New Zealand

Pay TV  
Potential Reach: TBC

Live & Highlights

**Full Race Live**  
**HL: TBC**



Taiwan

Pay TV  
Potential Reach: TBC

Highlights

**HL: TBC**

### AMERICAS BROADCASTERS



USA, Canada & Caribbean

Cable TV  
Potential Reach: 214m

Live & Highlights

**Full Race live from 09:00**  
**HL: TBC**



Central & South America (Fox  
Sports 3)

Pay TV  
Potential Reach: 59m HH

Live & Highlights

**Live: 07:30-12:30; 15:00-18:00;**  
**22:00-24:00; 06:00-19:30**  
**HL: 24.06: 11:00**

### PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV  
Potential Reach: 8m HH

Live & Highlights

**Full Race Live (15:00),**  
**HL – 11 repeats from 20.06**

### FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

**TV5MONDE**

Worldwide in French Speaking  
Territories

TBC

Highlights

**HL: 23.06: France/  
Belgium/Swiss (08:00), Pacific  
(15:45), Asia (16:15), USA  
(18:00); 24.06: MENA (11:05),  
Europe (15:05), Latin America  
(17:00); 26.06 Africa (02:40)**

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**  
Local time unless stated

# INTERNET/OTT/MOBILE BROADCASTERS

EUROSPORT PLAYER

Pan-Europe & Pan-Asia-Pacific

OTT  
Potential Reach: tbc

Live

Full Race Live

24h  
LE MANS

Worldwide

FIA WEC Official App

Live

Live Race & Official Timekeeping

sport1

Germany

Internet  
Potential reach: tbc

Highlights

HL: TBC

rtbf  
dubio

Belgium

Internet  
Potential reach: tbc

Highlights

HL: 24.06, 17:00

TV2/PLAY

Denmark

Internet  
Potential reach: tbc

Live

Full Race Live

L'EQUIPE.FR

France

Internet  
Potential reach: tbc

Highlights

HL: TBC

BT Sport

UK

OTT  
Potential reach: tbc

Highlights

HL: TBC

motorsport.tv

Pan-Europe

Internet  
Potential Reach: tbc

Highlights

HL: TBC

MOTORTREND

USA

OTT  
Potential reach: tbc

Live

Live race coverage from 09:00  
and Qualification



Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**  
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**INTERNET/OTT/MOBILE BROADCASTERS**



China

OTT  
Potential Reach: tbc

Live

**Full Race Live**

Wuhan TV Station &  
Chinese City TV  
Stations Union

China

OTT  
Potential Reach: tbc

Live

**Full Race Live**



China

OTT  
Potential Reach: tbc

Live

**Full Race Live**

Broadcaster

Territories

Coverage

## NEWS ACCESS



Worldwide

News Access



EBU Members

News Access



SNTV

News Access

## RADIO BROADCASTERS



Worldwide

Full Race Live Commentary

## IN-FLIGHT/CRUISE SHIPS



Worldwide

In-flight & cruise ship distribution

## OTHER MEDIA



Worldwide

Coverage in Mobil 1: The Grid distributed internationally