



# **SEMINARS & CONFERENCES**

**LE MANS, THE PLACE WHERE YOUR EVENTS FIND MEANING**

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A PRIME VENUE  
FOR YOUR EVENTS

# A PRIME VENUE FOR YOUR EVENTS

Inaugurated in 1923, the 24 Hours of Le Mans endurance race has since earned iconic status in the world of motorsport. Its mantra?

**GETTING AHEAD OF THE  
FUTURE.**

The Circuit des 24 Heures du Mans is just an hour from Paris and hosts 400 events a year. We can help you organise a bespoke event to bring together and boost your staff.

**Over 1 M  
VISITORS A YEAR**

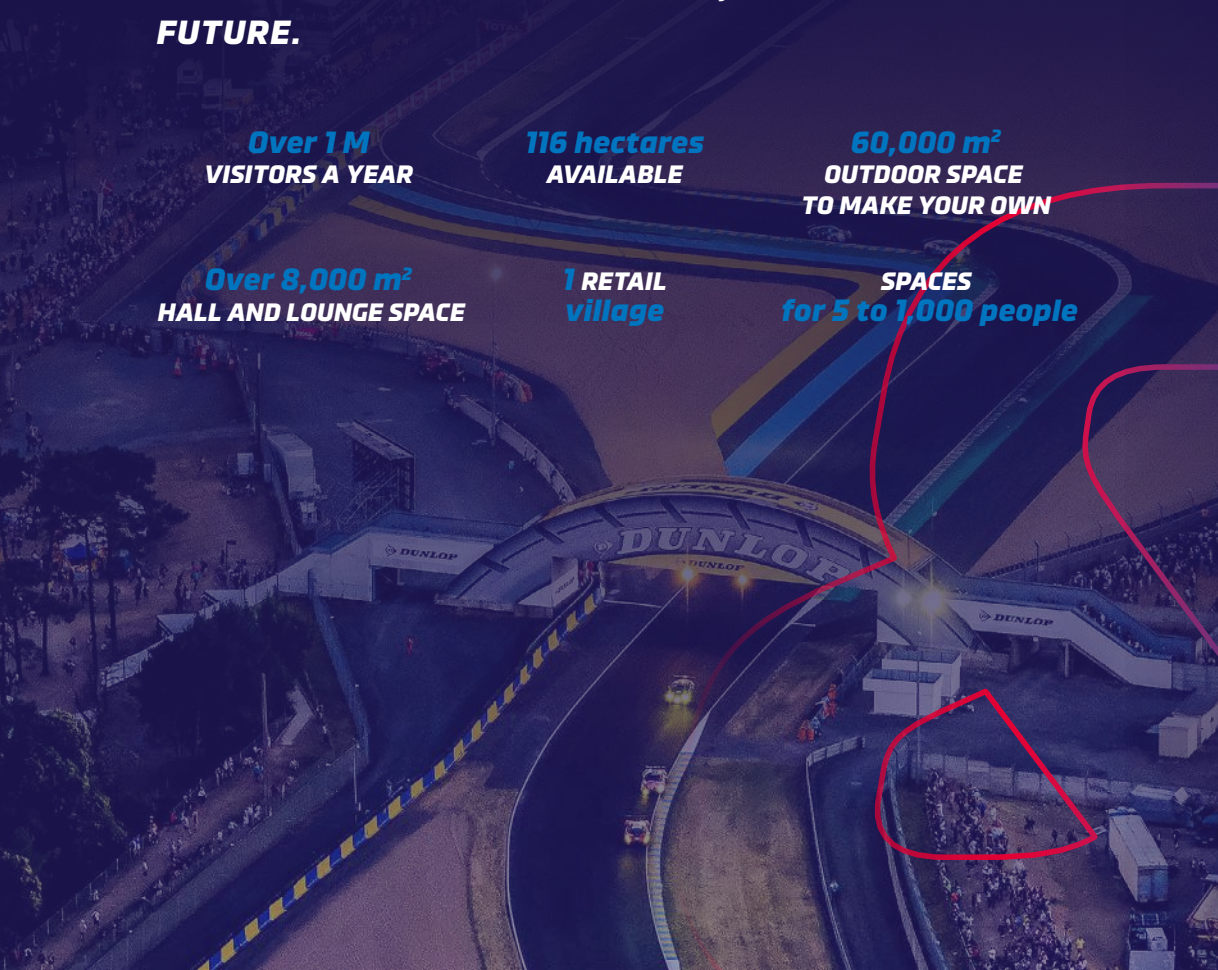
**116 hectares  
AVAILABLE**

**60,000 m<sup>2</sup>  
OUTDOOR SPACE  
TO MAKE YOUR OWN**

**Over 8,000 m<sup>2</sup>  
HALL AND LOUNGE SPACE**

**1 RETAIL  
village**

**SPACES  
for 5 to 1,000 people**



A STRATEGIC  
LOCATION

# A STRATEGIC LOCATION



YOUR BESPOKE  
EVENT

# YOUR BESPOKE EVENT

Surprise your staff by treating them to a memorable professional experience at the heart of this mecca of **performance and innovation!** Be inspired by this unique setting and forge a link between your company and the **24 Hours of Le Mans legend.**

Host your meetings, product launches and evening events in one of our venues and combine it with one of our team-building activities, such as driver training, a tour of the museum or a karting challenge.

1

CONFERENCE  
CENTRE

9

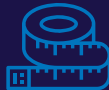
PLENARY  
ROOMS

25

MODULAR MEETING  
ROOMS

2

PANORAMIC  
RESTAURANTS



**Fully customisable areas**  
TO MATCH YOUR CORPORATE IMAGE

PERSONALISED  
SERVICES

# **PERSONALISED SERVICES**

## **TO ENRICH YOUR EVENT**

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Call on our expertise and experience to create a unique event that meets all your requirements.

We have a network of tried and tested partners we can call on all year round to bring you all the services you need.



**SHUTTLE  
TRANSPORT**



**LIGHT, SOUND  
& VIDEO**



**CATERING**



**HOTELS**



**GROUP  
MANAGEMENT**



**TEMPORARY  
STRUCTURES**

YOUR SEMINAR  
VENUE

# ON OUR CIRCUIT YOUR SEMINAR VENUE



Terminus  
Tramway

Karting 24h  
LE MANS

ALAIN  
PROST

INDY  
KART

SOUTH ENTRANCE

INTERNATIONAL  
CIRCUIT

CIRCUIT  
MAISON  
BLANCHE

CIRCUIT BUGATTI

24 HOURS LOUNGE

GARDEN

PITLOUNGE

WELCOME

Paddock

24 HOURS  
RACE VILLAGE

PORSCHE  
EXPERIENCE CENTER

DUNLOP  
BRIDGE

THE "M"

Musée 24h  
LE MANS

NORTH ENTRANCE

TERRACE

PANORAMIC

# WELCOME VENUES



## BENEFITS

VIEW OVER THE STRAIGHT ON THE BUGATTI CIRCUIT

100% CUSTOMISABLE

A 690 M<sup>2</sup> OUTDOOR TERRACE

## FULL IMMERSION IN AN EXCLUSIVE SETTING

The Welcome venue is ideally located at the heart of the Circuit des 24 Heures du Mans. With its sophisticated, modern architecture, it can be fitted out according to your requirements for a plenary session, showroom setting, dining room, cocktail party, fashion show, and much more.



UP TO 1,000 GUESTS



AT THE HEART OF THE RACE VILLAGE



1,500M<sup>2</sup> 3 LEVELS

- 130 m<sup>2</sup> hall
- 750m<sup>2</sup> reception room
- 690 m<sup>2</sup> terrace



### FACILITIES

- Parking area
- Video projector
- Sound system
- Wi-Fi
- TV screens



VIRTUAL TOUR  
WELCOME OPEN PLAN



VIRTUAL TOUR  
WELCOME PARTITIONED

# PANORAMIC VENUES



## BENEFITS

**SWEEPING VIEW**

**A MODERN,  
FUNCTIONAL YET  
WELCOMING LAYOUT**

**AT THE HEART OF THE  
CIRCUIT**

## A PRIME VIEWING SPOT

Are you looking for a hospitality area with commanding views of the garages, pit straight and Dunlop Curve? The Panoramic is an excellent spot to welcome your guests, offering breathtaking views of the Circuit des 24 Heures du Mans.



**UP TO 300  
GUESTS**



**ACO HEAD  
OFFICE**



**OVER  
300M<sup>2</sup>**



**FACILITIES**

- Parking area
- Sound system
- Wi-Fi



**VIRTUAL TOUR**

# PORSCHE EXPERIENCE CENTER

VENUES



## BENEFITS

FULL IMMERSION IN THE  
WORLD OF PORSCHE AT  
CIRCUIT DES 24 HEURES  
DU MANS

AN EXCLUSIVE AND  
VERSATILE VENUE

## AN EMBLEMATIC MOTORSPORT VENUE

Porsche and the 24 Hours of Le Mans share a legacy going back over 70 years. The Porsche Experience Center was opened at the heart of our iconic circuit in 2015. It is a multi-purpose venue that promises a seamless corporate event experience.

You can also take advantage of the Maison Blanche catering facilities to combine mouthwatering menus with unbeatable track views!



**SURFACE AREA**  
3,000 m<sup>2</sup>



**THE 24 HOURS  
OF LE MANS  
CIRCUIT**



**FACILITIES**  
• Parking area



# PORSCHE EXPERIENCE CENTER

VENUES



## **BANK ON EXCELLENCE FOR YOUR PROFESSIONAL EVENTS**

The Porsche Experience Center has been designed to deliver an outstanding experience and is a great spot to work and to relax. The various areas offer a number of layout possibilities and can accommodate from 8 to 200 guests for events from cocktail parties to conferences, from training sessions to product launches, and much more.

For an even more exclusive experience, we can adapt to all your requirements. Hire a single room or book the entire site for your private use. All areas offer a commanding view of the circuit.

	<b>LE MANS LOUNGE</b>	<b>LES HUNAUDIÈRES ROOM</b>	<b>INDIANAPOLIS ROOM</b>	<b>ROOM 917</b>
<b>SURFACE AREA</b>	65 m <sup>2</sup>	98 m <sup>2</sup>	55 m <sup>2</sup>	273 m <sup>2</sup>
<b>CAPACITY</b>	15 people	60 people	25 people	200 people
<b>FACILITIES</b>	Sound Audiovisual	Sound Audiovisual	Sound Audiovisual	Sound Audiovisual

# GARDEN VENUES



## BENEFITS

**OUTDOOR TERRACE**

**FENCED AREA AT THE HEART OF THE RACE VILLAGE**

**100% CUSTOMISABLE**

## A GARDEN AT THE HEART OF THE 24 HOURS RACE VILLAGE

Discover our four gardens, ideally located close to the paddock at the centre of the village. These are very pleasant venues with a private garden and terrace, ideal for hosting your staff.



**UP TO 80 GUESTS**



**AT THE HEART OF THE RACE VILLAGE**



**300M<sup>2</sup> INCLUDING TERRACE**



### FACILITIES

- Video projector
- Wi-Fi
- Parking area



**VIRTUAL TOUR**

# 24 HOURS LOUNGE

VENUES



## BENEFITS

VIEWS OVER THE  
RACCORDEMENT  
SECTION AND THE  
BUGATTI AND  
MAISON BLANCHE  
CIRCUITS

A MODERN,  
FUNCTIONAL YET  
WELCOMING LAYOUT

AN EXCLUSIVE VENUE

## A PREMIUM WORKSPACE WITH A BREATHTAKING VIEW

This venue is ideally located and is just the place to host working sessions, committee meetings, product presentations, and so on. The 24 Hours Lounge is a warm and welcoming venue. Located within the Module Sportif building, the nerve centre of the race, it exudes the values of motorsport.



UP TO 60  
GUESTS



MODULE  
SPORTIF - BUGATTI  
CIRCUIT

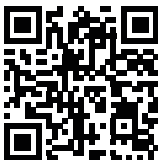


130 M<sup>2</sup>



### FACILITIES

- TV screen
- Sound system
- Wi-Fi
- Parking area



VIRTUAL TOUR

# TERRACE VENUES



## BENEFITS

A MODULAR AREA

SUPERB VIEW OF  
THE DUNLOP CURVE

INDOOR AREA  
+ TERRACE

## A MODULAR VENUE WITH A TERRACE OFFERING OUTSTANDING VIEWS

Take advantage of 10 modular spaces, ideal for meetings or hosting clients. The Terrace venue sits at the heart of the 24 Hours of Le Mans race village, at the start of the Dunlop curve, and affords a stunning view.



UP TO 16  
GUESTS  
/TERRACE



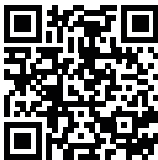
AT THE HEART OF  
THE RACE VILLAGE



10 SPACES  
OF 22 M<sup>2</sup> EACH



FACILITIES  
• Wi-Fi  
• Parking area



VIRTUAL TOUR

# PITLOUNGE VENUES



## BENEFITS

100% CUSTOMISABLE

Paddock Access

VIEW OF THE PITS  
AND THE BUGATTI  
CIRCUIT

## 40 BOXES OVERLOOKING THE PIT STRAIGHT

Enjoy the ultimate experience in the Pit grandstand. Hold meetings, workshops or cocktail parties with a plunging view of the pits and the straight as your bonus.



FROM 19 TO 90  
PEOPLE  
DEPENDENT ON  
THE BOX



PIT BUILDING



FROM 37 M<sup>2</sup>  
TO 167 M<sup>2</sup>



FACILITIES

- TV screen
- Wi-Fi
- Parking area



VIRTUAL TOUR OF  
A SINGLE VIEWING BOX



VIRTUAL TOUR OF  
A DOUBLE VIEWING BOX

# THE "M" VENUES



## BENEFITS

- MODERN SPACE
- OUTDOOR TERRACE
- VIEW OF THE BUGATTI CIRCUIT

## AT THE HEART OF A LEGENDARY BEND!

The "M" offers a modern, adaptable, friendly setting for a meeting, lunch or evening reception. Delight your guests with the private terrace and its superb view of the track. Enjoy the race close-up from the comfort of the building sponsored by MMA, official insurer of the 24 Hours of Le Mans.



UP TO 150  
GUESTS



MOTUL  
RACCORDEMENT  
CORNER



OVER  
150M<sup>2</sup>



FACILITIES  
• TV screen  
• Sound system



VIRTUAL TOUR

# VIRTUAL MEETING **VENUES**



## **BENEFITS**

**CUSTOM FORMAT  
AND CONFIGURATION**

**100% CUSTOMISABLE  
VIDEO WALL**

## **ON LINE AND/OR ON TRACK BRING YOUR TEAMS TOGETHER**

Greater impact than a written message and more engaging than a video – be bold and opt for a virtual event!

Select a venue steeped in strong values of team spirit, excellence and innovation for your reports, interviews, interactive challenges and multi-speaker events. Strengthen ties despite the distance. Secure a high turnout and genuine interaction with a live event.



**A REMOTE  
AUDIENCE OF UP  
TO 2,500 PEOPLE**



**PIT BUILDING**



# VILLAGE AND ITS STORES

VENUES



## BENEFITS

FULLY CUSTOMISABLE  
SPACE

INDOOR/OUTDOOR  
AREAS

IN THE MIDDLE OF  
THE RACE VILLAGE

## OUTSTANDING EXHIBITION SPACE AT THE HEART OF THE CIRCUIT

The modules set around the popular race village offer various layout possibilities, adapting to your requirements for supplier exhibitions, display stands, showrooms, indoor or outdoor demonstrations, and so on. The village comprises a number of different areas to match to your needs.



FROM 20 TO  
1,000 PEOPLE



AT THE HEART OF  
THE RACE VILLAGE



UP TO 35 INDOOR  
AND OUTDOOR AREAS  
from 37 m<sup>2</sup> to 560 m<sup>2</sup>



FACILITIES

- Wi-Fi
- Parking area



## BUGATTI & MAISON BLANCHE CIRCUITS **ACTIVITIES**



### **STEER YOUR EVENT AT THE HEART OF THE CIRCUIT**

Put yourself in the shoes of a race driver and discover our Bugatti and Maison Blanche circuits.

Motorsports enthusiasts and beginners alike, experience the twists and turns of our iconic race tracks!

#### **BENEFITS**

**BUGATTI CIRCUIT**  
GET BEHIND THE WHEEL AND TAKE THE PIT STRAIGHT AND THE DUNLOP CURVE

**MAISON BLANCHE CIRCUIT**  
NAVIGATE A SECTION OF THE 24 HOURS OF LE MANS CIRCUIT



#### **Bugatti Circuit**

Length: 4.185 km / Track width: 10-15 metres 26,800 m<sup>2</sup> paddock area /56 boxes



#### **Maison Blanche Circuit**

Length: 2.9 km-9 km / Track width: 9 metres  
Heated and air-conditioned infrastructure; surface area of 150m<sup>2</sup>, including a 100m<sup>2</sup> hall



# KARTING DES 24 HEURES

ACTIVITIES



## BENEFITS

EUROPE'S BIGGEST  
KARTING COMPLEX

3 KARTING  
TRACKS

RESTAURANT ON SITE

## **BOOST AND BOLSTER YOUR TEAMS ON AN ICONIC CIRCUIT**

3 circuits and 4 layouts for a fantastic outdoor challenge at Europe's biggest karting complex!

Karting challenges, driving training, simulators and food available on site: a highly enjoyable experience at a warm and welcoming venue open all year round.



KARTING DES  
24 HEURES



VIRTUAL TOUR

# KARTING DES 24 HEURES

ACTIVITIES



## TEST YOUR TEAM SPIRIT!

Let the adrenaline flow in a karting or simulator session. There's only one word for it: exhilarating!

Hone your driving skills at one of Europe's best-known circuits. A shared effort is a sure-fire way to bond with colleagues.



**3 TYPES  
OF KART**  
270 CC  
390 cc  
Rotax



**3 TRACKS**  
Indy Kart: 805m  
Alain Prost: 980m or 1,200m  
International: 1,400m



**GRAND-PRIX OR  
ENDURANCE COMPETITIONS**  
from 12 people or karts,  
in teams or individually



**DURATION**  
20 mins to 24 hours



**SIMULATOR ROOM**  
6 machines

## GUIDED BEHIND-THE-SCENES TOUR **ACTIVITIES**



### **BENEFITS**

**EXCLUSIVE TOUR OF  
KEY LOCATIONS**

**A GUIDE SHARING  
ANECDOTES AND  
HISTORY**

### **A GLIMPSE BEHIND THE SCENES OF THE 24 HOURS**

Treat your guests to a private tour of places that are not usually open to the public. Explore nine key points at the circuit where millions of visitors come for the thrill of the race each year.



**GROUPS OF 30  
PEOPLE**



**MODULE SPORTIF  
BUGATTI CIRCUIT**



# MUSÉE DES 24 HEURES

ACTIVITIES



## BENEFITS

A BUCKET-LIST  
EXPERIENCE FOR CAR  
LOVERS

A GUIDE SHARING  
ANECDOTES AND  
HISTORY

## A JOURNEY THROUGH 24 HOURS OF LE MANS HISTORY

Book a visit with our guide to learn more about the history of the automobile in La Sarthe. Take your guests to the heart of the world's greatest endurance race where they'll hear all about the hugely successful international event and smile at the surprising anecdotes about the 140 iconic vehicles on show.



GROUPS OF  
UP TO 30 PEOPLE



MUSÉE DES  
24 HEURES



# CARBOX CHALLENGE

ACTIVITIES



## BUILDING TOGETHER

To succeed the Carbox challenge, you'll need plenty of cardboard, wood and... imagination! An excellent way to bring your staff together and boost their motivation. Improve your vehicle and win decorative elements and accessories in the mini-games. Embrace the team building spirit as each team adopts its own strategy to power their vehicle to victory!

## BENEFITS

**FOSTERS TEAM SPIRIT**

**A FUN,  
ENVIRONMENTALLY  
FRIENDLY ACTIVITY**

**CAN BE COMBINED  
WITH THE KARTING  
EXPERIENCE**



**FROM 25 TO 350  
PEOPLE**



**INDOORS  
/OUTDOORS**



CARBOX CHALLENGE

# PORSCHE TAYCAN ESCAPE GAME **ACTIVITIES**



## **TREAT YOUR TEAMS TO A PORSCHE BRANDED TEAM BUILDING ACTIVITY**

"Agents, something serious is afoot! The designer has locked away the technical drawings for the new Porsche Taycan using a device we're unfamiliar with. We know that the device is located somewhere here in the Porsche Experience Center and we absolutely need to get our hands on these drawings, because there's a key conference just around the corner. We're counting on you!"

### **BENEFITS**

**A BESPOKE ESCAPE  
GAME WITH A  
SPECIALISED  
FACILITATOR ON  
HAND**

**SPEND AN HOUR  
IMMERSED IN THE  
BRAND'S UNIVERSE**



**DURATION**  
1H00



**CAPACITY**  
8 to 100 players



**VENUE**  
Porsche Experience Center



# WALKING RALLY

ACTIVITIES



## BENEFITS

DISCOVER EXCLUSIVE  
LOCATIONS

ENCOURAGE  
INTERACTION

FOSTER TEAM SPIRIT

## WORK WITH YOUR TEAM TO SOLVE THE CLUES!

Follow the trail of clues and challenges as you discover some of the circuit's most emblematic spots, from the 24 Hours of Le Mans podium to the paddocks, race control and much more! This rally is suitable for all and the perfect way to explore the 24 Hours of Le Mans circuit while having fun and fostering team spirit.



CIRCUIT DES  
24 HEURES



**CSR** COMMITMENTS



**ACT TODAY TO PROTECT TOMORROW**

The events organised by the 24 Hours of Le Mans seminar team fully comply with the Automobile Club de l'Ouest's ambition **to actively promote sustainable mobility**. Our action is centred around three core principles from the "EngageMans for the future" CSR strategy.



**ENGAGEMANS FOR THE PLANET**

The first of these three principles encompasses the commitments introduced to tackle climate change.

Target: **a 30% reduction in the ACO's CO2 emissions by 2030.**



**ENGAGEMANS FOR A RESPONSIBLE ECONOMY**

The second principle addresses the need to make our activities exemplary in terms of sustainable and rational management.

Target: **80% material recovery from waste at the circuit by 2030.**



**ENGAGEMANS FOR ALL**

The third theme underpins our commitments to promote a more inclusive, more responsible and more supportive society.

**100 children already saved with Mécénat Chirurgie Cardiaque.**



RACE TO 2030



# OFFER A SOUVENIR OF YOUR EVENT

PRODUCTS

Imitation leather key ring



PVP : €10,00 INCL. VAT  
SPECIAL RATE : 8,50€ EXCL. VAT

24h bottle



PVP : €20,00 INCL. VAT  
SPECIAL RATE : 14,17€ EXCL. VAT

SILVERLINE CAP



PVP : €30,00 INCL. VAT  
SPECIAL RATE : 21,25€ EXCL. VAT

GREY RACING BACKPACK



PVP : €65,00 INCL. VAT  
TARIF PRIVILÈGE : €46,04 EXCL. VAT

Discover the official 2025 24 Hours of Le Mans collection by clicking the link below. A full range of clothing, accessories, and iconic items awaits you!

You can also personalise 24 Hours of Le Mans products with your own logo, offering you items that reflect your company's image.

**24h** OFFICIAL  
LE MANS STORE



**GOT A QUESTION?  
A PROJECT IN MIND?**

**GET IN TOUCH WITH OUR TEAM AND  
WE WILL PUT TOGETHER A BESPOKE QUOTATION**

**02 43 40 24 00  
aco.se@lemans.org**



**[lemans.org/en/seminars-conferences](https://lemans.org/en/seminars-conferences)**



**[@circuitdes24heuresdumans](https://www.linkedin.com/company/circuitdes24heuresdumans)**

**& SEMINARS  
CONFERENCES**